



# TanjaFutureMe

Tanja Schindler - Futurist



## Tanja Schindler

Futurist | Inspirator - Strategist

The Bachelor of Engineering in Industrial Engineering and Management supports me in understanding complex problems as well as applying key business concepts. The dual system of my studies allowed me to gain early work experience and to apply theories in real business cases. After gaining four years of work experience as Product Manager and in Corporate Strategy, I decided to deepen my knowledge through a double degree masters of MBA and Strategic Foresight. My studies focused on futures thinking, system mapping as well as design thinking. I worked as foresight consultant, group facilitator, and research analyst. Further, international experiences have strengthened my empathy for different cultures and understanding of diverse teams. Today, I am a professional futurist, consulting in the areas of Strategic Foresight, Strategy, Innovation, Design Thinking and Leadership.

### EXPERIENCE

- Sep 2018 – present **Freelancer - TanjaFutureMe**  
Speeches – Workshops – Futures Projects
- Dec 2016 – Aug 2018 **Senior Consultant – 4strat GmbH**  
Consulting in Strategic Foresight, Strategy, Innovation and Leadership
- May 2016 **Group Facilitator – Future Strategy Workshop**  
Facilitating of futures thinking workshop by creating future visions and enhancing strategy
- Oct 2015 – Mar 2016 **Research Analyst Internship – The Millennium Project**  
Secondary research on Global Challenges for the Australian Node
- Oct 2014 – Sep 2015 **Foresight Consultant – Osram Australia Pty Limited**  
Scenario building, emerging trend analysis, weak signal scanning and consulting
- Jun 2013 – Aug 2014 **Market Analyst Foresight – Osram GmbH**  
Strategic Foresight: Analysis of market trends and drivers; identification and evaluation of key impact factors within the lighting industry
- Oct 2010 – May 2013 **Product Marketing Manager – Osram GmbH**  
Creating innovative LED lighting fixtures through coordinating all internal and external stakeholders
- May 2009 – Sep 2009 **International Trainee – Siemens Canada Ltd.**  
holistic market intelligence analysis for Industry Solutions Canada
- Sep 2007 – Sep 2010 **Cooperative Student – Siemens AG**  
Bachelor-Thesis: Holistic market and competitive intelligence for the solution business of intralogistics projects

### EXTRACURRICULAR ACTIVITIES

-  2015 Student Union Member - Swinburne University
-  2015 Front House Usher - Melbourne Fashion Festival
-  2015 Volunteer Researcher - Huntington Australia
-  2016 Room Assistant - Future of Work Conference

### CONTACT

Tanja Schindler +49 173 8119 387  
Brunnenstr. 150 - 10115 Berlin, Germany  
hello@tanjafutureme.com  
www.tanjafutureme.com  
social media @TanjaFutureMe  
skype tanjas.777



## ASPIRATIONS

- Meeting creative people and enjoying every day
- Reaching goals and being passionate about what you do
- Never stop learning always be open for new things
- Care and listen

## STRENGTHS

- Experienced in facilitating workshops with diverse teams in a corporate environment
- Structured approach to managing and solving complex problems through creative and innovative solutions
- High assertiveness to push projects with the drive to succeed and reach deadlines
- Empathic, inspiring, open-minded communication style to connect easily with international teams
- Strong personal initiative and ability to work independently and responsibly
- Sharing foresight knowledge and insights through inspiring public speaking on conferences

## EXPERTISE

STRATEGIC FORESIGHT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BUSINESS STRATEGY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUSINESS CULTURE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LEADERSHIP TRAINING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCENARIO PLANNING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
TRANSFORMATION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## EDUCATION

Sep 2014 – Jul 2016



**Master Of Business Administration**  
**Master Of Strategic Foresight**

[Swinburne University of Technology](#)

Key modules: Foresight Knowledge and Methods, Design Thinking, System Mapping, Strategic and Entrepreneurial Marketing, Leading, Business Strategy, Accounting, Business Finance and Quantitative Analysis, Leadership for Innovation, Leading in Times of Uncertainty, Coaching and Facilitating Groups

Jul 2015



**Global Leadership Program**

[Northeastern University](#)

Key modules: Ethical Leadership and Building Financial Relationships

Oct 2007 – Sep 2010



**Bachelor Of Engineering In Industrial Engineering**  
[Baden-Wuerttemberg Cooperative State University](#)

Thesis: Holistic market and competitive intelligence for the solution business of intralogistics projects. Key modules: Business Administration, Mathematics, Physics, Computer Science, Electrical Engineering, Economics and Law, Management Methods, Strategic and Operational Company Management

Sep 2009 – Jan 2010



**Semester Abroad Program**

[University of Bolton](#)

Key modules: Project Management, Marketing Management, Software Engineering

Jun 2007



**Abitur [Hohenstaufen-Gymnasium Bad Wimpfen](#)**

Higher education entrance qualification (A-levels or GCE)

## AWARDS

Highest achieving graduate in the Master of Business Administration Master of Strategic Foresight 2016

[Swinburne University of Technology](#)

2nd Place Student Recognition Program, Individual Project 2016

[Association of Professional Futurists](#)

Membership Award based on academic performance

(being in the top 15% of their class across all major)

[Golden Key International Honour Society](#)

Certified Project Management Associate GPM IPMA Level D

[Deutsche Gesellschaft für Projektmanagement eV](#)



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